

STC 2010

10th Annual International Software Testing Conference in India 2010

November 22 - 23, 2010
Hotel Chancery Pavilion, Bangalore, India

Testing 3.0 - From Transaction to Transformation

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➤ ABOUT THE COLLOQUIUM

QAI's Annual International Software Testing Conference has been a highly popular offering that brings together practitioners and thought leaders from the Software industry, academia and government for sharing and exchange of experiences, ideas and learning.

Testing 3.0 - from Transaction to Transformation is the theme for this year's conference.

At the conference, practitioners, organizations share and learn the current best practices and the future possibilities on how to manage not only Agility and Achievement, but focus on adapting and taming the new challenges of change. Tenth in the series, STC 2010 will include specific tracks focusing on Test Business Leadership, Test Program Management, Techniques and Tools and Emerging Areas.

➤ WHO SHOULD ATTEND

- Software Testing Managers
- Test Center Heads and Practitioners
- Software Engineers and Developers
- CTOs and CKOs
- Project Managers and Team Leaders
- Offshore Testing Center Heads

CONFERENCE HIGHLIGHTS

Plenary Speakers: Knowledge-packed sessions that cover critical and latest issues in testing. Speakers of international repute and gurus from all over the world will be speaking at the event.

Focused Conference Tracks: Learn from the real world experience of industry experts who will show you how to turn various theoretical concepts into best practices and achieve outstanding results.

Interactive Tutorials: The interactive tutorials give you an opportunity to learn from the gurus, experts and practitioners.

Tool Showcase: An exclusive opportunity to meet face-to-face with various service providers in the area of Software Testing.

Take Home a World of Knowledge: Ranging from plenary sessions to the closing panel discussion, STC 2010 is filled with unlimited opportunities to learn.

Manager's Solution Workshop: This intense and interactive workshop provides a unique opportunity for managers to learn from the industry leaders and to discuss issues with their peers from other companies to leverage group skills and knowledge in developing pragmatic solutions.

Best of the Best Awards: The Awards will recognize leadership and contribution in the field of Software Testing.

Live Blogging: The live blogging will provide the updates to all those who could not make it to the conference to view the proceedings.

CXO Breakfast Session: This exclusive, by invitation, session will be attended by CXOs and the leaders from the Software Testing space from all over India. Great way to be seen with the industry leaders.

Network: Interact with colleagues, industry experts, solutions providers and peers to share ideas and discuss various opportunities.

And ENJOY!: Enjoy the Gala Dinner and Entertainment Evening on November 22, 2010 .

exchange showcase
network
"Meet, share, exchange, network & showcase"

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The Awards recognize leadership and contribution in the field of Software Testing. It provides impetus and encourage contribution to the testing processes, skills and principles that make testing an imperative part of the software development life cycle. It also encourages breakthrough achievements and innovative approaches in the testing process that aim to make successful products and services in the IT industry.

The Jury Panel for QAI's Testing Leadership Awards '10, comprises of industry representation from organizations like: Accenture, Capgemini, Cognizant, IBM, CSS Corp, HCL, ITC Infotech, Logica, Wipro, CGI, Sonata Software, Deloitte, Patni Computer Systems, Mastek, Barclays, QA Infotech, AppLabs, McAfee, Maveric, to name a few.



KEYNOTE SPEAKERS

CONFERENCE **STC** 2010



Testing Fractals for Agile Business Transformations
Ranjana Narawane, *Lead, Advanced Systems and Technology, Delivery Center for Technology in India*
Accenture



Modern Applications Demand a Sophisticated Approach to Quality
Andrew Bearsley, *Lead APJ Technical Community*
HP



Top 7 Customers Priorities and Challenges - Testing Services
Gangadhariah C P, *SVP and Global Head - Testing Services*
Wipro



Business Models for Test Delivery and Program Management
Minal Deshpande, *Vice President - Testing CoE*
Deloitte



What Does it Take for Professional Testers to Succeed in an Agile Team?
Amit Chatterjee, *Managing Director and GM, Visual Studio Test and Lab Management Business*
Microsoft India Development Center



Software Quality: Technology Trends and the Way Ahead
Joachim Herschmann, *Product Director, Test Automation*
Micro Focus



Building Robust Test Automation Solutions the Open Source way
Anup Patnaik, *Director Engineering*
QA InfoTech



Not Business As Usual
Pradeep C, *Chief Executive Officer*
Edista Testing Institute



World Quality Report - Trends in Software Quality and Testing
Suresh Ramakrishnan, *Delivery Partner*
Capgemini



Transaction and Transformation in Testing Industry
Manish Tandon, *Vice President and Head - Independent Validation and Testing Solutions*
Infosys Technologies



What's Beyond the Last Line of Defence for Defects
Anand Vaishampayan, *Director - Testing Practice, GBS Global Delivery*
IBM India



Catalyse Testing through Modern Technology
Sripryia Kalyanasundaram, *AVP, Testing Services*
Cognizant

PANEL DISCUSSION @ STC 2010



Moving from Transaction to Sustainable Transformation - Where and How?

► Fee Details & Registration form enclosed.

Also, 35 Best Papers, Practice Presentations and 8 Poster Sessions across tracks Business Leadership, Test Program Management Techniques and Tools and Emerging Areas

Testing 3.0
From Transaction to Transformation

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➤ ABOUT THE ORGANIZERS

STC  2010

| QAI

Set up in 1980, in Orlando, USA, QAI is a leading global consulting and workforce development organization addressing 'Operational Excellence' in IT, BPO and knowledge intensive service organizations.

QAI Global Services, the consulting division of QAI, addresses the space of Operational Excellence which includes the areas of Process Management, Quality Management, Innovation Management, Project Management, IT Service Management and others. QAI Global Institute, the competency development and skill building division of QAI, focuses on creating international education and training products and services to address the competence development, assessments and certifications to cater to the large pool of manpower requiring skills for increased employability.

QAI is currently servicing over 300 clients in 30 countries and our regional bases are located in US, India, China, Singapore and Malaysia.

EdistaTesting INSTITUTE

Edista Testing Institute - A Venture of QAI Global is an independent industry - academia collaborative venture, with focus on Workforce Development and is designed to facilitate the same through Assessments, Consulting, Certifications, Learning, Community Development, and Finishing School for Software Testing Excellence in the Ecosystem.

ETI also aim to build, promote and enable thought leadership by creating products, channels and platform for corporate and individuals for sharing software testing knowledge.

Venue Details



The Chancery Pavilion

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Best Practices in Action

What you get @ STC 2010 attendees receive over 250 Best Papers and Practices from high maturity companies in the Conference Proceedings CD.

OVER
250
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RECEIVED

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Following is the list of paper and practice submissions received for STC 2010. Unfortunately, not all submissions can be presented at the conference. The review committee will decide, which ones get presented.

- Test Case Estimation Using Binary No Representation, [Atos Origin](#)
- Landmines of Software Testing SLAs – What you must know before you commit on Testing related SLAs, [Cognizant Technologies](#)
- Demystifying Cloud Based Testing for Real World Performance, [Accenture](#)
- Demystifying Usability Testing An insight into usability testing and techniques, [Target Corporation India](#)
- Exploratory Testing for Mobile Apps in Agile SDLC, [UST Global](#)
- Role of consulting in Transformation, [Infosys Technologies](#)
- Test Estimation, [Sapient](#)
- Test Process Improvement, [Sapient](#)
- Risk Based Testing, [Sapient](#)
- SOA Testing Challenges & Recommendations, [SkyTECH Solutions](#)
- Defect Prevention and Management (Reduction in High Percentage of Rejected Defects), [Sapient](#)
- Accessibility Testing, [Corbus](#)
- Web Application Security Testing - A Study, [Accenture](#)
- Generic Automation Framework with plug-in for Programming language, [Honeywell](#)
- Agile Testing, [Accenture](#)
- Quality Centre - Open Test Architecture Implementation, [Accenture](#)
- Challenges in Testing External Interface of Software Systems, [Honeywell](#)
- Achieving Testability in Data warehouse testing, [Mindtree](#)
- Embedded Device Automation Framework, [Vipro](#)
- Data Warehousing/Business Intelligence(DW/BI) Testing - A Myth, [Accenture](#)
- Test Encapsulation - Enabling Powerful Automated Test Cases, [McAfee](#)
- Leveraging Automation for Globalization Testing, [Deloitte](#)
- Testing Techniques for Web Services User Scenarios at Unit Level , [AVACorp Technologies](#)
- Software defect prediction model: A statistical approach, [AppLabs](#)
- Virtualized Test Environment, [IBM](#)
- Test Automation using Open Source Tool-Selenium, [Corbus](#)
- Virtualization in Testing, [Accenture](#)
- Analytics Driven Approach for Easy and Effective Test Coverage Planning and Tracking, [Adobe Systems](#)
- A foray into Cloud Testing and Cloud Computing, [Accenture](#)
- Effective Test Execution & Tracking, [Novell Software Development](#)
- A Practitioner's Approach to Data Warehouse (DW) Testing, [Infosys Technologies](#)
- Applying CMMI Process Areas in the Testing Arena, [Network Systems and Technologies](#)
- iMetrics - Intelligent Metrics Monitoring, Control, and Analysis System, [Adobe Systems](#)
- Test Automation Evolution, [Aspire Systems](#)
- Test Management across the Zones, [Deloitte Consulting](#)
- Crowdsourcing, [Accenture](#)
- Keep Continuing Evolution of Software Testing Effectively, [Microsoft](#)
- Agile Methodology and It's Implementation across Multiple Shores, [Accenture](#)
- Applications of Six Sigma Techniques in Effective Software Testing, Defect Prevention, Process Optimization and Designing Efficient and Robust Software with Reduced Turnaround time , [McAfee](#)
- Transforming Testing via Total Test Quality. Technology Assembly Center (TAC), A Paradigm Shift in Testing Delivery!!!, [IBM India](#)
- NEW ERA OF CROWDSOURCING, [Deloitte Consulting](#)
- Explosive: A Cognitive Approach for Knowledge Testing, [Qwest](#)
- Healthcare Testing for the Compliance Era: The Road Less Travelled!, [Syntel](#)
- Distributed Agile-Challenges & Strategies, [Deloitte Consulting](#)
- Risk based life cycle testing for web applications, [AVACORP Technologies](#)
- Risk Based Testing for Rehosting Projects, [Deloitte Consulting](#)
- Security Testing--Challenges & Strategies, [Deloitte Consulting](#)
- Common Test Strategy, [Honeywell Technology Solutions](#)
- Integrated Product Development in Agile - Pros and Cons, [Siemens Information Systems](#)
- My 7 Blunders in Performance Testing: Risks & Mitigations during Performance Testing, [Philips Electronics](#)
- Cloud Testing - Challenges and Strategies, [Deloitte Consulting](#)
- Load Testing Web 2.0 Technologies, [Accenture](#)
- Testing with Requirements Tracibility, [SAP Labs](#)
- Building Better Test Management System – The Analytics Way, [Adobe Systems](#)
- Measures for Effective Team Management, [Deloitte Consulting](#)
- Effectively testing web applications using JSP Pre-compile technique, [SAP Labs](#)
- ART - Utility Based Pricing Model for Managed Test Services, [Logica](#)
- Emerging Test Automation Tools and Evaluation, [Logica](#)
- Testing Process Improvement for delivering a reliable product, [Headstrong](#)
- Continuous Build, Integrate and Test Automation, [Logica](#)
- Mobile Business Application Testing, [L&T Infotech](#)
- Improving geometry in Automated testing, [McAfee](#)
- Transforming Testing Organisations With an Evolutionary approach, [Capgemini](#)
- An Elegant Approach To Automated Software Testing Using The Dimension Of Artificial Intelligence, [Mind Tree](#)
- Effective Maintenance Strategy for Test Automation, [Avacorp Technologies](#)
- Testing Heuristics & Cognitive Approach to Testing, [Diaspark INC.](#)
- Risk Based Test Scoping and Estimation, [Logica](#)
- Automated Localization Testing, [Fiserv](#)
- QC, SolMan - An interesting conversation! A new perspective on Testing , [Deloitte Consulting](#)
- Test Case Development Recipe for Total Test Coverage, [L&T Infotech](#)
- A unique method to automate SOA test using COM objects., [Ciber Inc](#)
- Automation Suite - Scripting isn't everything in Automation, [Deloitte Consulting](#)
- Design by contract approach to test generation for EFSMs using GA, [NRU IFMO](#)
- Paradigm Approach to ensure Data Quality between Datawarehousing Platforms, [Infosys Technologies](#)
- Cloud Testing, [Accenture](#)
- Implementing Test Requirement Management, [Deloitte Consulting](#)
- Testers Perspective on "Cloud Testing", [Cura Software](#)
- Feel the Difference - Transform to Agile, [Deloitte Consulting](#)
- Building a Highly Responsive and Dependable Testing Team, [L&T Infotech](#)
- An Overview of Exploratory Testing, [Honeywell](#)
- Managing Large Test Environments, [TechMahindra](#)
- Release Assurance Management in testing, [Tech Mahindra](#)
- Three C's of Team Building, [Computer Sciences Corporation](#)
- A promising data migration approach from HP Quality Center to IBM Rational Quality Manager, [Deloitte Consulting](#)
- Effective Requirements Ambiguity Testing, [Deloitte Consulting](#)
- EASE - An Approach to New Generation Testing, [InterGlobe Technologies](#)
- Understanding TESTING ESTIMATION using Use Case Metrics - A loom for testing Estimation, [Fiserv](#)
- Risk Based Testing -Methodology, [Zensar Technologies](#)
- SOA Testing - A boon, [Accenture](#)
- Achieving Testability in Performance Testing, [MindTree](#)
- Security Defects - What's the Deal?, [IBM](#)
- Productivity Improvement in Testing Projects, [Aricent](#)
- Software Test planning, [SAP Labs](#)
- A Methodology for Risk-Based Testing, Deloitte Consulting Quality in Testing, [Tech Mahindra](#)
- Mobile Testing Demystified, [Adobe Systems](#)
- Database Reliability Testing Using Exploratory Testing Techniques, [IBM](#)
- Risk Based Testing, [Deloitte Consulting](#)
- Protocol Testing in Agile environment using TTCN-3, [IBM](#)
- Facts Unleashed - How Requirement freezing impacts Success ratio: Product Vs Project, [Accenture](#)
- Test Program Management in the context of End to End Testing, [Tech Mahindra](#)
- Building a Migration Testing Strategy for early defect detection, [Collabera](#)
- Web Services Security Testing - An End to End Approach, [Patni Computer Systems](#)
- Industrial Product Acceptance Testing Using Agile Methodology, [GE - India Innovation Center](#)
- Virtualization - Reality of the Virtual and Virtuality of the Real, [QA InfoTech](#)
- Leverage Performance Tests to Identify Appropriate Hardware Configuration for an Application, [Collabera](#)
- Requirement Based Testing - An Introduction, [Microsoft](#)
- Reusable Test Framework for Mobile Based Applications, [AVA CORP Technologies](#)
- Test Process Improvement, [Cognizant](#)
- SQL Injection Testing – 'A Must' (A Detailed Report), [Deloitte Consulting](#)
- Knowledge Management, [Cognizant Technology Solutions](#)
- Test Effort Estimation Using Estimated Test Point, [Tech Mahindra](#)
- Agile Warriors : Always At War!!, [QA InfoTech](#)
- Quantifying the Business Value of Testing, [Fiserv](#)
- An approach for Performance Testing Flex based applications, [AVACorp Technologies](#)
- Exceed your customer's expectation, [L & T Infotech](#)
- Methodological Test Strategy & Planning, [Honeywell Technology Solutions](#)
- Proprietary testing tool in software testing, [Cognizant Technology Solutions](#)
- Improving the Testing Effectiveness, [Aricent Technologies](#)
- Risk Based - Business Driven Framework, [Deloitte Consulting](#)
- Cloud "Functional Automation" Testing, [CGI](#)
- Importance of Security Testing for Web Applications, [Click and Buy Services](#)
- Software Testing As a Service, [Cognizant](#)
- Test Execution and Tracking-Using Defect Arrival Model, [Aricent Technologies](#)
- Performance Engineering , [Accenture](#)
- A model-driven approach to test design automation, [Zensar Technologies](#)
- Transformation as a Managed Service – A benefits-driven Framework, [Tech Mahindra](#)

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- Custom Automation Framework for Framework Testing using C# and .NET, [Deloitte Consulting](#)
- Customer Self-Serve Test Automation Model, [CGI Information Systems & Management Consultants](#)
- Guidelines for a successful Migration/Conversion project, [Accenture](#)
- Risk Based Testing, [Accenture](#)
- Packaged Testing Service, [SLK Software Services](#)
- A 360 degree panorama demonstrating strategic investments in Software Testing would be engineered to facilitate tracking & global delivery, [Cisco Systems](#)
- Virtual Software Testing: A boon for software tester, [Automatic Data Processing India](#)
- The language of risk in software testing, [Automatic Data Processing India](#)
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- CPU Virtualization: A Smart Approach To Software Testing, [AppLabs Technologies](#)
- VS 2010 Test Professional - Breaking barriers between developers and testers, [Accenture](#)
- Testing as a strategic function, [Deloitte Consulting](#)
- Performance Testing in Cloud - A pragmatic Approach, [Diaspark Inc](#)
- Integration testing with Legacy system, [Automatic Data Processing India](#)
- Insight on Business Intelligence & Comparative Study on BI Reporting Tools, [Accenture](#)
- Middleware Testing Methodologies and Tools, [Cognizant Technology Solutions](#)
- Database Performance Bottleneck Analysis: Looking beyond the obvious , [MindTree](#)
- Automation testing of Application Services Layer of a Biometric Identification Subsystem, [MindTree](#)
- DIY: Cloud based low cost, elastic load generation using open source tools, [MindTree](#)
- Cross Site Scripting: A Vital Strategy to Web Application Security Testing, [Deloitte Consulting](#)
- Real Testing in the Virtual World - Virtues of Virtualization, [QA Infotech](#)
- Mobile Handset Remote Test Lab: Cost Effective approach of Mobile Handset Testing, [L&T Infotech](#)
- Exploratory Testing in the large, [Microsoft](#)
- Getting into faster testing (Gift), [Arcot](#)
- Journey to Next Level of Automation - A Road Less Travelled, [Capgemini](#)
- Effective Implementation of Exploratory Testing at an Organization Level, [McAfee](#)
- Use of Statistical Measures for Performance Tuning and Test Optimization, [McAfee](#)
- Test Using Virtualization, [Capgemini](#)
- Catching Bugs Upstream, [Adobe Systems](#)
- Holistic Testing Framework for Web Applications, [Zensar Technologies](#)
- Open Source Tools - Cost Effective Software Testing Method, [Capgemini](#)
- Defect Management - Techniques and Metrics, [Capgemini](#)
- Low Cost Vision-based Automated Test System, [Delphi Automotive Systems](#)
- Accelerated Testing Of Package Implementations, [Capgemini](#)
- Realizing Efficiency and Effectiveness in Software Testing through a Comprehensive Metrics Model, [Infosys Technologies](#)
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- Metrics Based Release Decision, [AppLabs](#)
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- Enterprise Agility - Holistic Transformation Theme (A Study), [Tata Consultancy Services](#)
- Efficacy of Randomised Testing - A Model Based Benchmark Problem, [Moog India Technology Center & IIT Bombay](#)
- Robustness Testing of Radar signal Processing Algorithms by Novel Real Time Data Streaming Technique, [Delphi Technical Center India](#)
- Secure UP - An Approach of Incorporating Security principles with Unified Process, [Capgemini](#)
- Developers and Testers - Make them work together!, [Impetus Infotech](#)
- Transforming the Testing Approach- The Agile Way!, [Individual](#)
- Driving Transformation through Operational Excellence, [L & T Infotech](#)
- Testing Approach – Using Orthogonal Array Technique, [iNautix Technologies](#)
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- Buy One & take one free "An ideology", [Capgemini](#)
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- 3 Dimensions of Testing of Insurance Application, [L&T Infotech](#)
- Application Security Testing Scientific Approach, [AXVON Consulting](#)
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- Driving Web Test Automation using Google WebDriver, [Intuit](#)
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- Repeatable Regression Test Strategy, [Qwest](#)
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- Managed Test Service, [SAIC](#)
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- A Closed Loop Estimation Model for Software Testing, [Network Systems & Technologies](#)
- Software Test Management - From Art to Science, [Network Systems and Technologies](#)
- Test approach in software product lines, [HTS](#)
- Practical Experience of Automated Testing, [Nous Infosystems](#)
- Business Intelligence / Data Warehouse ETL Testing, [Accenture](#)
- Orchestrating Process for Quality, [Adobe Systems](#)
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- Agile Testing Best Practices, [Tech Mahindra](#)
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- Process Performance Model for Testing Phase in Agile Development, [NeST](#)
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- Enterprise Testing -Service & Solutions, [Qwest](#)
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- Outsourced Product Testing: Challenges in Customer Value Creation, [MindTree](#)
- Mobility testing Approach, [Qwest](#)
- Non-Linear Services, [Qwest](#)
- Network Profile Database (NPD), [Qwest](#)
- Maximizing ROI Through Reusability in Test Automation Across Products - A Case Study [EMC Software & Services India](#)
- Measurement of Test Completeness - A High Maturity Approach, [Siemens](#)
- Optimizing Software Testing Cost - A practitioner's Perspective, [Network Solutions and Technologies](#)